

# JOHANN PUCH AUTOMOTIVE AWARDS



Magna awards a total of EUR 20,000 in prize money for master/diploma theses and innovations in the field of automotive engineering

## CATEGORY MASTER/DIPLOMA THESES

### CONDITIONS OF PARTICIPATION

The award focuses on selected technical universities and universities of applied sciences in Central Europe which offer studies that are relevant for the automobile industry.

Eligibility criteria: All graduates/ students whose master/diploma theses deal with topics in the field of automotive engineering and manufacturing and were approved in 2017 are eligible.

Master/ diploma theses commissioned by or made in cooperation with Magna are excluded from the competition.

Papers barred from publication may participate if the candidate receives permission from his/her industry partner/ university/ university of applied sciences to submit the required written summary. In addition, he/she must be allowed to present the work to the jury at the second jury meeting and to a wider audience at the Award Ceremony when the winners are presented to the public in a short video clip.

### REQUIRED DOCUMENTS

- A summary of the master/ diploma thesis in German or English, 3 to 5 DIN A4 pages
- List of literature used for the master/ diploma thesis
- Application form
- If the paper was written as part of a more comprehensive research program, please provide a statement of the academic advisor describing the candidate's contribution (about 1/2 to 1 DIN A4 page).

Please mail or e-mail your application with all required documents to:

Mag. Barbara Kleemair  
Magna Steyr Fahrzeugtechnik AG & Co KG  
Liebenauer Hauptstrasse 317  
8041 Graz – AUSTRIA  
Email: barbara.kleemair@magna.com

**CLOSING DATE FOR SUBMISSIONS: APRIL 2, 2018**

### JURY FOR THE CATEGORY MASTER/DIPLOMA THESES

The jury, chaired by DI Wolfgang Kriegler, Magna Steyr, consists of high-ranking representatives of Austrian universities and universities of applied sciences as well as representatives of Magna.

### SELECTION PROCEDURE

The submitted summaries are evaluated according to the following criteria:

- Benefit for automotive engineering and manufacturing
- Scientific standard
- Form and content of the presentation

The participants will be notified of the results of the first round by the end of May 2018.

The authors of the five papers with the highest scores will be invited to Graz to present their work to the jury.

The presentation will be evaluated according to the following criteria:

- technical competence
- quality of presentation
- rhetoric

The three winners will be chosen from the five participants of the second round, which will take place in late June 2018.

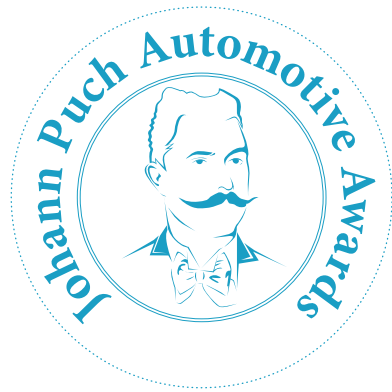
### AWARD AND PRIZE MONEY

The three winners of each category will be presented at the festive award ceremony in the form of a short video clip made on the basis of material provided by the participants. They receive a prize money of EUR 5,000 (1st place), EUR 3,000 (2nd place) and EUR 2,000 (3rd place), respectively, as well as their video clip for their own personal use.

Please note that the jurors will not provide any explanatory statements for their decision. The jurors' decision cannot be appealed against.

The award ceremony will take place on September 26, 2018 as part of the evening event of the "AUTOCONTACT" organized by the Automobile-Cluster of Styria.

The winners will receive further information about this event in due time.



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## CATEGORY "OPEN INNOVATION"

### CONDITIONS OF PARTICIPATION

Persons or companies who/which have developed innovative products, processes or methods in the field of automotive engineering and were able to demonstrate by 2017 that their idea is suitable for series production (i.e. proof of practical feasibility) are eligible.

### REQUIRED DOCUMENTS

- A summary of the innovation in German or English, 3 to 5 DIN A4 pages.
- Application form

Please mail or e-mail your application with all required documents to:

Franz Mayr

Magna Steyr Fahrzeugtechnik AG & Co KG

Liebenauer Hauptstrasse 317

8041 Graz – AUSTRIA

Email: [franz.mayr@magna.com](mailto:franz.mayr@magna.com)

**CLOSING DATE FOR SUBMISSIONS: JULY 13, 2018**

### JURY FOR THE CATEGORY "OPEN INNOVATION"

The jury consists of high-ranking R&D experts of Magna and the Automobile-Clusters.

### Selection procedure

The submitted summaries are evaluated according to the following criteria:

- Degree of novelty
- Competitive advantage
- Short- and long-term benefit for the automotive industry
- Form and content of presentation

The three winners will be notified at the beginning of August 2018.

## AWARD AND PRIZE MONEY

The three winners of each category will be presented at the festive award ceremony in the form of a short video clip made on the basis of material provided by the participants. They receive a prize money of EUR 5,000 (1st place), EUR 3,000 (2nd place) and EUR 2,000 (3rd place), respectively, as well as their video clip for their own personal use.

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